BERLIN ART WEEK I ISTANBUL | PARCOURS DES MONDES | ASIA WEEK IN NEW YORK

BLOUINARTAUCTION

THE INTERNATIONAL MAGAZINE FOR ART COLLECTORS

SEPTEMBER 2015



EXHIBITIONSINBRIEF

BY DOUG McCLEMONT



SARDINIA LOUISE ALEXANDER

GALLERY

:MENTALKLINIK -83%SATISFACTIONGUARANTEED

 As one of a very few contemporary art outlets on the island of Sardinia, Louise Alexander Gallery has, over the course of its seven-year history, established long-term relationships with many serious collectors from around the world. The resort town of Porto Cervo is a summer destination for affluent travelers who usually purchase artwork to be shipped. Very few of the gallery's collectors are from Italy; according to gallery owner Frederic Arnal, who runs the space with his wife, Ayse, this is largely

because the Italian market is generally more conservative and collectors tend to favor artwork from the 1960s and earlier. For this staging by the Turkish duo Yasemin Baydar and Birol Demir, who make work in a variety of media under the name :mentalKLINIK, several pieces were on hold prior to the opening. One example went to a private collector in Russia, another to an individual in the United States, and a third to a Turkish institution, all for prices from €10,000 to €30,000 (\$11,100-33,200). In the first days of the exhibition, 60 percent of the works were spoken for, going to collectors from Germany and the U.K. The gallery reported that the most buzz surrounded the series of "Airless" wall sculpturesbright, flattened inflatable animal toys reinvented in painted copper, each produced in three unique versions and selling for €28,000 (\$30,800)-and the neon work Are You Happy Enough, 2015, a unique text-based creation bearing both artists' handwritten versions of the title phrase, which sold for €23,000 (\$25,500).

Airless 1509, 2015. Formed copper, hand painted, 5½ x 6 in...